

Brisbane Women's Hockey Association

OBJECTIVES

1. To foster, promote, manage and control the sport of hockey for women and girls throughout the Brisbane area
2. To plan, develop, construct, maintain, manage and promote the use of facilities for the development and playing of the sport of hockey
3. To identify, select, train, develop and educate all members in all areas of the sport of hockey

GOALS

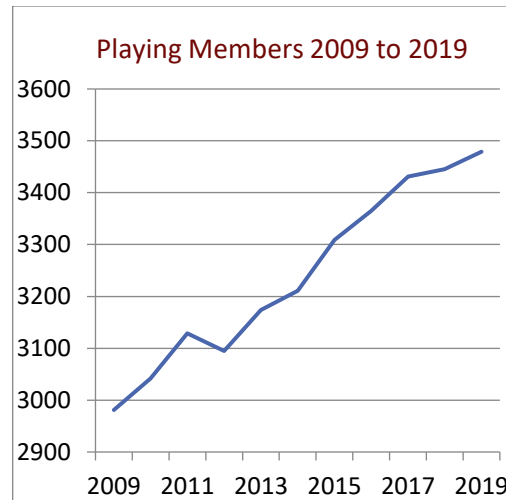
BWHA has goals to:

- Promote a positive sporting role model
- Have members and administrators excited about our future
- Have the respect of affiliated clubs
- Be leaders in the business of sport
- Provide value for money
- Have quality facilities
- Enable participation for all who want to participate
- Be a modern progressive Association

FUTURE OPPORTUNITIES

The following opportunities have been identified for BWHA:

- Develop state of the art facilities
- Develop opportunities for all members of the Association
- Expand and generate media exposure



The best hockey for
women and girls

Brisbane Women's Hockey Assoc
Contact Details

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Updated by BWHA in Jan 2020

Brisbane Women's Hockey Association

FUTURE PLAN 2020 and onwards



PLANNING

1. Facility Development & Maintenance

Goals

- Develop a comprehensive plan for the future
- Provide quality hockey facilities at Downey Park and across Brisbane
- Generate financial return from facilities

2. Governance

Goals

- Work to keep our rules up to date and relevant
- Be financially astute, with strong asset management
- Source and secure grants and other funding opportunities

3. Policies & Procedures

Goals

- All policies reviewed, implemented and supported by clubs
- Increased junior membership and retention of juniors moving into seniors
- Conduct development clinics for members at all disciplines of the sport

2020 PRIORITY

- Complete F10 Female Facility Grant Amenities Building

PROMOTION

1. Communications

Goals

- Utilise new technologies to engage our members and the general public with our sport
- Provide opportunity for all members to feel they have a voice in the decision making and development of our sport

2. Events & Promotions

Goals

- Develop opportunities within our sport to promote and encourage participation, investment and cooperation
- Annually target specific events for promotion

3. Marketing & Sponsorship

Goals

- Develop strategic partnerships that offer both BWA and the partner ongoing mutual benefit
- Create a progressive image for BWA

2020 PRIORITY

- Continue to utilise technologies to engage our members and the general public.

PARTICIPATION

1. Volunteer Management

Goals

- Enhance our volunteer recognition program
- Develop succession planning for all volunteer positions
- Provide more Duty Supervisors & Umpire Mentors

2. Player Development

Goals

- Provide multiple opportunities for members to develop their skills – Juniors, Seniors, Masters
- Provide opportunities for the general public to try our sport through “Come and Try” events at clubs, schools and community events

3. Officials Development

Goals

- Identify numbers required
- Increase volunteers numbers to meet needs
- Utilise skills and expertise of members
- Provide courses and clinics to upskill volunteers

2020 PRIORITY

- Provide multiple opportunities for members and the general public to develop their skills in any area of our sport.