

# BRISBANE WOMEN'S HOCKEY ASSOCIATION INC

## SPONSORSHIP GUIDELINES

### 1. GENERAL

The Management Committee must approve all sponsorship proposals and all advertisements put on club uniforms.

Management must approve all sponsorship proposals. These should not conflict with other Brisbane, Queensland or Australia sponsors or the image of the sport.

### 2. UNIFORMS

- **Size**  
The sponsorship logo should not overwhelm the uniform and must not obscure the number on the back.
- **Position**  
There are no position restrictions.

### 3. APPROVAL

- **General**  
All sponsorships must be approved by BWHA Management through the Sponsorship Committee. Submissions to Sponsorship Committee must be in writing.
- **Uniforms**  
All uniform changes, which of course includes sponsorship on uniforms, must be presented to Management for approval at least in the form of a drawing. Uniforms should not be made or printed on before approval has been given. Changes also include a change in design, colour, size or position of a logo or name.

### 4. BANNERS

With BWHA approval and payment of \$200 to BWHA, sponsors banners may be hung from the clubhouse verandah. They must be put up and taken down by the club on each fixture day.

### 5. NOTIFICATION

BWHA must be notified in writing at the start of the season or when obtained, of names of all sponsors whether a logo or name is on the uniform or not.